



## Powerful & Effective Presentations

Various surveys suggest that fear of speaking is greater than the fear of death or visiting a dentist! But it doesn't always have to be that way.

Professional development and preparation will greatly enhance the effectiveness and overall enjoyment and whilst it may not totally eliminate the "butterflies", at least they will be flying in formation.

Powerful & Effective Presentations is a fun, effective and highly practical workshop to further develop skills in a wide range of communication situations, e.g., trade shows, meetings, sales calls and networking opportunities. In this highly competitive market place, now more than ever tourism businesses need professionally trained staff able to represent their company in an effective and professional manner.

### Learning Outcomes

This workshop will provide participants with a range of skills including: -

- Increased confidence in communicating to a wide range of International audiences
- Hands on communications skills to develop greater enthusiasm in speaking
- Handling objections or questions
- Experience in speaking ad lib
- Closing the talk and maintaining control

Participants will also receive a workshop manual with background on a range of key communication issues. The workshop will develop these skills in small groups with hands-on role plays and utilize video camera as an additional coaching tool.

### Target Audience

Powerful & Effective Presentations is designed for those team members involved in sales, marketing and communicating in the global marketplace. The workshop will provide excellent preparation or

review of communications for conducting industry meetings, sales calls, missions and trade shows.

### Course Duration

Powerful & Effective Presentation is a one or two day program, although this can be modified for in-house workshops subject to the needs of the group.

### Price

The workshop will be in small groups and incorporate a full range of communication activities. The fee will vary subject to the specific needs of the group and the length of time available.

### Workshop Leaders

Don Jolly, principal of Global Tourism Solutions will be the workshop leader for **Powerful & Effective Presentations**. Don has enjoyed an extensive career in tourism sales, marketing and management with key positions postings in Asia, UK and Europe providing him with an in-depth knowledge of communicating in a wide range of environments.

**For more information or to confirm your place on the next workshop, please call, email or fax and we look forward to discussing the outline and meeting in the future.**

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